MINNEAPOLIS COLLEGE of ART and DESIGN

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MCAD Gallery Presents All-Student Juried Exhibition

March 2022 – Made at MCAD features the best work submitted by current students pursuing all degrees in design, fine arts, media arts, and entrepreneurial studies. Participants have a chance to win four \$250 cash prizes for Jurors' Choice.

Made at MCAD: All-Student Juried Exhibition

Main Gallery

March 25-April 16, 2022

Reception and Awards Ceremony: Friday, March 25, 6:00–8:00 p.m. (register via Eventbrite)

JURORS:

Pao Houa Her '09

Pao Houa Her is recognized for her provocative photographs of the

Hmong, the indigenous people of Laos who immigrated to the United States following the Vietnam War. Highly personal, Her's images are not only a narrative extension of her own experience of being born in Laos in 1982 and then fleeing the country with her family at age three, but they also sensitively document the larger ethnic Hmong culture that became increasingly established in various locations in the United States in the late 1970s and 1980s.

Pao Houa Her was born in 1982 in Laos, and was raised in Saint Paul, MN. She currently lives in Blaine, MN a suburb of the Twin Cities. She received an MFA in Photography from the Yale University School of Art in 2012 and a BFA in Photography from the Minneapolis College of Art and Design in 2009. Her received a McKnight Visual Artist Fellowship in 2016, a Jerome Fellowship for Emerging Artists in 2013, and was awarded Initiative Grants from the Minnesota State Arts Board in 2009 and 2012.

Since 2012, Her's photographs have garnered solo exhibitions at Midway Contemporary Art in Minneapolis, the Minneapolis Institute of Arts, the Eli and Edythe Broad Art Museum in East Lansing, MI, and the Center for Hmong Studies, The Gordon Parks Gallery and The Bindery Projects, all in Saint Paul. Her's photographs have also been featured in numerous group shows, including at the Telemark Art Center in Skein, Norway, the Minnesota Museum of Art in Saint Paul, the Museum of Contemporary Photography in Chicago, and, most recently, the 2022 Whitney Biennial in NYC. She is represented by Bockley Gallery in Minneapolis.

Reginaldo Reyes

Reginaldo Reyes brings holistic thinking to creative teams that elevate solutions beyond client expectations, by balancing the art and science of design. From concept to production, he works closely with clients to bridge creative and execution to deliver smart and unique solutions. He has been recognized for his end to end approach and understanding of design and continues to lead brands and clients to their full potential. Rooted in over two decades of retail branding and environmental design experiences, he has a deep understanding of how consumers and end users interact with brands and how they make decisions at every touchpoint in their journeys.

Reggie's career and involvement in retail store design, corporate office design, product design and development, and in store marketing, through the lens of the following companies: Hallmark Cards, Marshall Fields, and

Target, have given him experiences that he can share with many audiences and clients. His current role as VP Brand Experience and Environmental Design at the Minneapolis based full experience creative agency, KNOCK, has allowed him to be a strategic design partner for various clients in retail as well as healthcare, hospitality, education, small business/entrepreneur and non-profit sectors.

He continues his mission of connecting people through design and storytelling with two non-profit organizations, Art Buddies and Theater MU, and through advisory/teaching roles at the University of Minnesota College of Design Product Design program and Minneapolis College of Art and Design's Entrepreneurial Studies program. Creating spaces, connections, and maintaining the talent pipeline, has fostered a well-rounded approach to his work for many communities.

