

MCAD ADMISSIONS ENTREPRENEURIAL STUDIES TRANSFER GUIDELINES		For specific course equivalents at your college, please contact an MCAD Transfer Specialist. admissions@mcad.edu 800-874-MCAD (6223) www.mcad.edu/transfer
MCAD ES Foundation Requirements & Electives	SPECIFIC MCAD COURSE	SAMPLE COURSES which <u>may</u> fulfill MCAD ES Course Requirements
FOUNDATION REQUIREMENTS	Foundation 2D	TWO-DIMENSIONAL DESIGN/COLOR THEORY
	Foundation Drawing 1	OBSERVATIONAL DRAWING: INTRODUCTORY COURSE, VISUAL RELATIONSHIPS, 2D COMPOSITION, MANIPULATE/DEPICT FORM, SPACE, LIGHT
	Media 2	ADVANCED SOFTWARE APPLICATIONS COURSES WHICH INCLUDE ADOBE SOFTWARE, NONLINEAR EDITING, SOUND RECORDING, VIDEO RECORDING, WEB DESIGN/DEVELOPMENT
MAJOR REQUIREMENTS 27 credits	Writing & Inquiry	COMPOSITION, READING & WRITING, 100 - 1000 LEVEL COLLEGE WRITING
	Intro to Advertising	STUDIO-BASED INTRO ADVERTISING COURSE
	Copywriting	BASIC CONCEPTS OF COPYWRITING, INCLUDING THE RELATIONSHIPS BETWEEN IMAGE AND TEXT, CONCEPT AND TAGLINE, AND MEDIA AND MESSAGE
	Innovation and Progress	HISTORY OF TECHNOLOGY OR HISTORY OF INVENTIONS COURSE. THIS COURSE IS A HISTORY-BASED STUDY OF INNOVATION AS APPLIED TO CREATIVITY
	Account Planning/Management	ACCOUNT MANAGEMENT AND PLANNING COURSES
	Leadership Professional Development	LEADERSHIP AND MANAGEMENT COURSE
	Infographics: Visualizing Data	STUDIO-BASED EXPLORATION OF THE INFORMATION EXPERIENCE AND THE HISTORY, THEORY, AND METHODS FOR GRAPHICAL PRESENTATION OF DATA
	Client Studio	STUDIO-BASED, WORKING WITH A TEAM ON REAL-WORLD CLIENT PROJECTS
	Project Management	MODERN MANAGEMENT TECHNIQUES AND SYSTEMS
ES BFA & LA Electives (no more than 18 total credits)	Liberal Arts Electives	LIBERAL ARTS EQUIVALENT TO BFA TRANSFER - SEE BFA GUIDE WORKSHEET FOR EXAMPLES, NO ART HISTORY
	Studio Electives	STUDIO ART COURSES EQUIVALENT TO BFA TRANSFER - HTTP://MCAD.EDU/ACADEMIC-PROGRAMS
Contacting your admissions counselor as soon as you have made a decision to join our community is the best way to determine credit transfer eligibility. Once you are accepted for admission at MCAD, you will receive an official credit evaluation. 612.874.3760 - www.mcad.edu		Max potential Entrepreneurial Studies transfer credit = 60